

### 3Privacy Policy

#### Who We Are

##### From Me To You

Is a small publishing platform, a production platform and an artist-run space, run by Maud Vande Veire.

This privacy policy applies to all visitors and customers using or accessing any of the websites that we produced and maintain for the services that we provide, including [www.frommetoyou.be](http://www.frommetoyou.be) and [www.maudvandeveire.be](http://www.maudvandeveire.be).

##### From Me To You

Beukenstraat 65

2140 Borgerhout

Belgium

For any privacy-related questions, you can reach us at [info\(at\)frommetoyou.be](mailto:info@frommetoyou.be).

#### Who We Share Your Data With

We use third-party services across our sites. The extent to which your data is shared with these providers depends on your use of our websites, and we list the specific third-parties in use (with links to their privacy policies) in the sections below.

Each third-party provider has been vetted by us to ensure that privacy policies and practices meet or exceed the same levels of compliance and standards that we follow.

We disclose potentially personally-identifying and personally-identifying information only to our employees, contractors and affiliated organisations that need to know that information in order to process it on our behalf or to provide services, and that have agreed, in writing, not to disclose it to others. Some of those employees, contractors and affiliated organisations may be located outside of your home country; by using our websites, you consent to the transfer of such information to them. We will not rent or sell potentially personally-identifying and personally-identifying information to anyone.

We may be required to disclose an individual's personal information in response to a lawful request by public authorities, including to meet national security or law enforcement requirements.

If we ever were to engage in any onward transfers of your data with third parties for a purpose other than which it was originally collected or subsequently authorized, we would provide you with an opt-out choice to limit the use and disclosure of your personal data.

## Cookies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. We use cookies across our sites to help identify and track visitors. We describe the specific cookies used in the sections below. Visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using our websites, with the drawback that certain features may not function properly without the aid of cookies.

## What Personal Data We Collect

- We use OVH email and Protonmail to process all internal email and communication with our visitors and customers. OVH privacy policy is available [here](#). Protonmail privacy policy is available [here](#).
- Customers that use any of the contact forms on our websites, make use of Mailchimp services. Mailchimp privacy policy is found [here](#).
- We keep all email and chat communication indefinitely to help us provide support and improve our services. Individuals can request copies of any previous correspondence with us at any time.
- We use Google Analytics for tracking visitors and aggregating information about the traffic to our websites. The Google Analytics privacy policy can be found here: <https://policies.google.com/privacy>. You can learn more about how to opt-out of tracking in Google Analytics [here](#).
- Embeds are pieces from other websites that are shown from time to time on our websites. They behave in the exact same way as if the visitor has visited the other website and may use cookies or capture information. Typically embedded content is from websites that share videos, images, or other content. These services may collect your IP Address, your User Agent, store and retrieve cookies on your browser, embed additional third-party tracking, and monitor your interaction with that embedded content, including correlating your interaction with the content with your account with that service, if you are logged in to that service.

Links to the privacy policies of the most common services have been included below. Where a general privacy policy is not available, the applicable country is indicated.

- [Instagram](#)
- [Vimeo](#)
- [WordPress Plugin Directory](#)

- We use email marketing to communicate with customers and potential customers from time to time. All email lists and campaigns are “opt-in” meaning we will not send you these sorts of emails unless you indicated that you wish to receive them during signup or other interactions on our website.
- All marketing emails sent by us will include an unsubscribe link in the footer of the email. Emails sent to you may also include standard tracking, including open and click activities.
- We use one service for email marketing, MailChimp. Mailchimp's privacy policy is found [here](#).
- We may utilize social media and web advertising campaigns. These service providers use cookies on our sites and/or pixel tracking to serve ads across the different platforms.
  - Facebook ([privacy policy](#))
  - Instagram ([privacy policy](#))

- For payment transactions we use PayPal. PayPal's privacy policy can be found [here](#).
- To comply with accounting and legal requirements, we keep data on financial transactions in the systems above for up to 10 years.
- All web servers and hosting are managed by OVH services and Wordpress services located in different regions around the world. This includes website hosting, backups, web database, file storage, APIs, and log files. Wordpress privacy policy can be found [here](#). OVH privacy policy (see above).

## What Rights You Have Over Your Data

Typically for visitors that have left comments, the data will be their email address, any IP addresses assigned to them at the time of leaving the comments and the user agent strings of the browsers they used. The rest of the data is public as published by the visitors.

For paying customers, this will also include profile information and payment histories.

You can also request “to be forgotten” and we will erase any personally identifiable data we have about you. Of course, this excludes data we need for administrative or security purposes or if we are required by law to retain some of the data.

An individual who seeks access, or who seeks to correct, amend, or delete inaccurate data, should direct his/her query [info@frommetoyou.be](mailto:info@frommetoyou.be). We will respond within a reasonable timeframe.

## How We Protect Your Data

The security and reliability of our service is our number one priority.

See [wordpress.org/about/security](https://wordpress.org/about/security) for details on the security of the WordPress core itself.

## What Data Breach Procedures We Have In Place

Should any event occur where customer data has been lost, stolen, or potentially compromised, our policy is to alert our customers via email.

## Privacy Policy Changes

Although most changes are likely to be minor, From Me To You may change its Privacy Policy from time to time. From Me To You will notify clients by email when making changes